



**For Immediate Release**

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### **Cobalt Dealers lead the way at *Boating Industry's* Top 100 Boat Dealers in North America**

*(Neodesha, Kansas – November 25, 2014)* – *Boating Industry* announced the 10<sup>th</sup> annual list of Top 100 dealers in North America in Orlando last week. The black-tie event brought in dealers from across the country in anticipation for the most prestigious dealer awards in the industry. Cobalt Boats is proud to announce that Gordy's Lakefront Marine in Fontana, Wisconsin was selected as the number one dealer in North America.

A composition of financial performance and growth, dedication to customer service and creative marketing strategy make Gordy's an industry leader in today's market. "Their commitment to Cobalt Boats is unwavering and they continue to play a leadership role in our dealer network," says Gavan Hunt, Vice President of Sales and Marketing. "The team at Gordy's consistently 'Wows' their customers with 100% customer satisfaction. Their winning attitude and phenomenal team spirit drive success in everything they do."

Team Gordy's, along with all the other Cobalt dealers who received awards, were treated to a pre-gala toast which included Cobalt wine. In addition to the award, each dealer was presented with an engraved Cobalt wine bottle to celebrate their accomplishments. A special celebratory flyover was also arranged for the team at Gordy's in recognition of their hard work and achievements this year.

Cobalt Boats would also like to applaud several other dealers who were recognized at the Top 100 event. In the Top 10, five Cobalt dealers were awarded honors, which included #3 Singleton, #5 Seattle Boat Company, #6 Parks Marina and #7 Strong's Marine. Rounding out the Top 20, Cobalt dealers awarded included #15 Hagadone Marine Group and #17 Action Water Sports. In addition, Legendary Marine, the 2012 and 2013 Dealer of the Year, was inducted into the Top 100 Hall of Fame.

Below are the remaining Cobalt dealerships recognized as Top 100 dealers.

Boat Town, Austin, Texas  
Candlewood East Marina, Brookfield, Conn.  
Causeway Marine Sales, Manahawkin, N.J.

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Cleveland Boat Center, Cleveland, Tenn.  
Futrell Marine, Nashville, Ark.  
Hoffmaster's Marina, Woodbridge, Va.  
Lake Viking Marine, Gallatin, Mo.  
Lodder's Marine, Fairfield, Ohio  
Marine Sales of Pickwick & Kentuckiana, Counce, Tenn.  
Paris Marine, Selwyn, Ontario  
Rambo Marine, Hazel Green, Ala.  
Rayburns Marine, Kelowna, British Columbia  
Slalom Shop Boats & Yachts, Lewisville, Texas  
Starboard Marinas/The Harbor, Branson, Mo.  
The Boat Shop, Tafton, Pa.

To see a full list of the award recipients, go to <http://www.boatingindustry.com/top-100/top-100-dealers/>.

Congratulations to all the dealers from the Cobalt family in Neodesha and thank you for what you do to make our company successful!

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Company website: [www.cobaltboats.com](http://www.cobaltboats.com)